

## Marinka van der Meer appointed Chief Customer Officer of de Volksbank

**As from 28 September 2018, Marinka van der Meer (1969) has been appointed member of the Board of Directors of de Volksbank N.V. and de Volksholding B.V. The bank announced the intended appointment on 8 May of this year, subject to approval by the supervisory authorities. These have now approved the appointment. Marinka van der Meer joined de Volksbank as Chief Customer Officer (CCO).**

Maurice Oostendorp, Chairman of the Board of Directors: "The banking industry is changing rapidly. Starting from its 'Banking with a human touch' mission, de Volksbank wants to make a positive contribution to this. We have a long-term vision on social value creation. The relationship with our customers is key to this. It is for this reason that we changed the job title of Chief Commercial Officer to that of Chief Customer Officer. Marinka van der Meer is a great asset to our team and the Board looks forward to successful collaboration."

Jan van Rutte, Chairman of the Supervisory Board, is pleased with the appointment: "In her new role, Marinka van der Meer will be responsible for the further implementation of the distinctive customer proposition based on de Volksbank's mission. She has the right change management capabilities and is highly motivated to contribute to this in her role as Chief Customer Officer."

Marinka van der Meer succeeds Rob Langezaal, who stepped down from the Board of Directors on 1 January 2018. Van der Meer combines long-term experience in the financial sector with the ambition to offer financial services in an accessible manner.

As from 28 September 2018, the Board of Directors - in addition to Marinka van der Meer (CCO) - consists of Alexander Baas (COO), Jeroen Dijst (CRO), Annemiek van Melick (CFO) and Maurice Oostendorp (CEO).

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## ABOUT DE VOLKSBANK N.V.

De Volksbank is a family of banking brands (ASN Bank, BLG Wonen, RegioBank and SNS) with a particular focus on the Dutch retail market, including small and medium-sized enterprises. The four brands each display their own identity and image, and share a single back office and IT organisation. De Volksbank aims to meet the specific financial needs of its brands' customers in a people-oriented, efficient and sustainable way. To this end, its product range consists of three core product groups: payments, mortgages and savings. De Volksbank has a balance sheet total of € 63 billion and approximately 3,200 employees (FTEs), making it a major player in the Dutch retail market. The head office is located in Utrecht, the Netherlands.

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